2022 People's Expectations and Experiences with Digital Privacy request for proposals

Apply

About

Meta is committed to honoring people's privacy in our products, policies, and services. To that end, we seek to better understand people's **privacy concerns** and how they're formed, as well as how people perceive potential privacy risks that Meta can help address.

We aspire to use this increased understanding to develop privacy-centric products, innovate in technical privacy solutions, inform robust data policies, and advance internal privacy programs and practices.

We are keen to support academics across the social sciences and technical disciplines, including but not limited to disciplines such as anthropology, communications, computer science, economics, engineering, human-computer interaction, human factors, political science, social psychology, and sociology. Most notably, applications that are interdisciplinary and seek collaboration across fields are particularly welcome. Applicants from diverse backgrounds and those with expertise in specific countries, cultures, or vulnerable populations are especially encouraged to apply. Research methodologies that use qualitative, quantitative, ethnographic, and/or mixed method approaches are all welcome.

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unrestricted gift.

See previous calls for proposals and winner information from **2020** and **2021**.

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APPLICATIONS ARE NOW OPEN

Application Timeline

APPLICATIONS OPEN
August 10, 2022

DEADLINE
September 21, 2022 at 5:00 PM AOE (Anywhere on Earth)

WINNERS ANNOUNCED
October 2022

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Specific questions might include:

- What is the most rigorous way to operationalize subjective privacy risk and

actual occurrences of negative privacy-related outcomes? In other words,
privacy risk?

- How might this understanding be applied to improve people's privacy experiences?

2. Expanding understanding of what factors differentially predict privacy attitudes.

- How much of a person's privacy attitude (i.e., concern, judgment) is influenced by their first-hand experiences with digital products? How much by press coverage of privacy and security events? How much by laws (e.g., GDPR) or public policy discourse (e.g., surveillance capitalism)? How much by friends and family?

- Which of these are the strongest predictors of privacy attitudes versus weaker predictors?

- Do these relationships vary by culture?

- How might this understanding be applied to improve people's privacy experiences?

Requirements

Proposals should include

- A summary of the project (one to two pages), in English, explaining the area of focus, a description of techniques, any relevant prior work, and a

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- Organization details; this will include tax information and administrative contact details

- The proposal must comply with applicable U.S. and international laws,

- Applicants must be current faculty or employed in a role focused on research at an accredited academic institution, university, non-governmental institution, or non-profit organization. Students, including PhD students, are not eligible as applicants.

- Applicants must be the Principal Investigator on any resulting award.

- Meta cannot consider proposals submitted, prepared, or to be carried out by individuals residing in or affiliated with an academic institution, university, non-governmental institution, or non-profit located in a country or territory subject to comprehensive U.S. trade sanctions.

- Government officials (excluding faculty and staff of public universities, to the extent they may be considered government officials), political figures, and politically affiliated businesses (all as determined by Meta in its sole discretion) are not eligible.

- Applicants cannot be current employees or contractors at Meta or any of its affiliated brands.

Frequently Asked Questions

Do you typically limit the salary of the PI in the gift?

Should proposals be double- or single-spaced? Is there any required/expected font?

What is the award cycle or when does the funding year begin and

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conducting research?

○

About   Timeline & Dates   Areas of Interest   Requirements   FAQs   Terms

We are working as co-PIs. Is it possible to list both of our names as PI for an RFP proposal?   ○

Can I have a co-PI from a different institution?   ○

If a proposal is selected as a winner and has co-PIs from different institutions, can you split the award?   ○

What are the terms and conditions if my proposal is selected as a winner and is awarded as a GIFT?   ○

Terms & Conditions

Meta's decisions will be final in all matters relating to Meta RFP solicitations, including whether or not to grant an award and the interpretation of Meta RFP Terms and Conditions. By submitting a proposal, applicants affirm that they have read and agree to these Terms and Conditions.

- Meta is authorized to evaluate proposals submitted under its RFPs, to consult with outside experts, as needed, in evaluating proposals, and to grant or deny awards using criteria determined by Meta to be appropriate and at Meta sole discretion. Meta's decisions will be final in all matters relating to its RFPs, and applicants agree not to challenge any such decisions.

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contents of the proposal.

- Personal data submitted with a proposal, including name, mailing address,

website, evaluating the contents of the proposal, and as otherwise
provided under Meta's Privacy Policy.

- Neither Meta nor the applicant is obligated to enter into a business transaction as a result of the proposal submission. Meta is under no obligation to review or consider the proposal.

- Feedback provided in a proposal regarding Meta products or services will not be treated as confidential or protected by copyright, and Meta is free to use such feedback on an unrestricted basis with no compensation to the applicant. The submission of a proposal will not result in the transfer of ownership of any IP rights.

- Applicants represent and warrant that they have authority to submit a proposal in connection with a Meta RFP and to grant the rights set forth herein on behalf of their organization. All awards provided by Meta in connection with this RFP shall be used only in accordance with applicable laws and shall not be used in any way, directly or indirectly, to facilitate any act that would constitute bribery or an illegal kickback, an illegal campaign contribution, or would otherwise violate any applicable anti-corruption or political activities law.

- Funding for winning-RFP proposals will be provided to the accredited academic institution, university, non-governmental institution, or non-profit organization with which the primary investigator / applicant is affiliated pursuant to a gift or other funding model as specified in the RFP call. Applicants understand and acknowledge that their affiliated institution / organization will need to agree to the terms and conditions of such gift or other agreement to receive funding.

- Applicants acknowledge and agree that by submitting an application they are consenting to their name, institution / organization's name and proposal title being made public on Meta's blog on the research.facebook.com website if they are chosen as an RFP winner or finalist. If an applicant is selected as a winner or finalist, they will then have the opportunity to provide written notification that they do not consent to the **research.facebook.com** blog inclusion.

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