

FUNDING OPPORTUNITIES

Visionary Grants

The APF Visionary Grants seek to seed innovation through supporting research, education and intervention projects and programs that use psychology to solve social problems in a number of priority areas.

Deadline: April 3, 2025

Amount: 10 grants of up to \$20,000

Sponsors: APF

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The APF Visionary Grants seek to seed innovation through supporting research, education and intervention projects and programs that use psychology to solve social problems in the following priority areas:

- applying psychology to at-risk, vulnerable populations (e.g., serious mental illness, returning military, those who are incarcerated or economically disadvantaged);
- preventing violence;
- understanding the connection between behavior and health (e.g. wellness, diabetes, obesity);

- understanding and eliminating stigma and prejudice (e.g., race, gender, sexual orientation, religion, age, disability, and socioeconomic status);
- furthering racial equity: APA has requested funds from their fund at the [Tides Foundation](#) to fund a 2025 Visionary Grant that is focused on furthering racial equity.

Preference will be given to pilot projects that, if successful, would be strong candidates for support from major federal and foundation funding agencies, and “demonstration projects” that promise to generalize broadly to similar settings in other geographical areas and/or to other settings.

Eligibility

APF encourages applicants from diverse backgrounds with respect to age, race, color, religion, creed, nationality, ability, sexual orientation, gender, and geography.

Applicants must:

- be a graduate student or early career researcher (no more than 10 years postdoctoral)
- be affiliated with an educational or scientific institution, a nonprofit charitable, organization, or a governmental entity operating exclusively for charitable and educational purposes
- have demonstrated competence and capacity to execute the proposed work

Application Instructions

Application Materials:

- project proposal
- project timeline
- detailed budget and justification
- CV
- organization IRS determination letter (if affiliated with a nonprofit)

Evaluation Criteria

Applications will be evaluated on:

- innovative and potential impact qualities (introduction of proven interventions in a similar setting, minor extensions of established theory or work that has little chance of replication or use beyond the proposed setting do not qualify as innovative or impactful)
- quality, viability, and promise of proposed work
- criticality of proposed funding for proposed work (mere contributions to larger funded efforts, or “add-ons” that could/should be carried out under that funding are discouraged)
- clear and comprehensive methodology

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Please be advised that APF does not provide feedback to applicants on their proposals.

Please review our [Program FAQs](#) for important details on the application process.



RECENT RECIPIENT

Dr. Parisa Renee Kaliush

University of North Carolina at Chapel Hill

Past Recipients

